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# Key Person Of Influence: The Five-Step Method To Become One Of The Most Highly Valued And Highly Paid People In Your Industry

DANIEL PRIESTLEY

## KEY PERSON *of* INFLUENCE

*The Five-Step Method to become one  
of the most highly valued and  
highly paid people  
in your industry*



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## Synopsis

Every industry revolves around Key People of Influence. Their names come up in conversation. They attract opportunities. They earn more money. Many people think it takes decades of hard work, academic qualifications and a generous measure of good luck to become a Key Person of Influence. This audiobook shows you that there is a five-step strategy for fast-tracking your way to the inner circle of the industry you love. Your ability to succeed depends on your ability to influence. Start now by listening to this audiobook.

## Book Information

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## Customer Reviews

Probably the best book of it's type that I have read, and I have read a lot. I found it to be clear, concise and with no 'fluff'. What surprised me the most is that this book delivers it all in one place. I have ready many books on all of the different aspects of getting your name out there etc but this book offers a step-by-step process of how to obtain massive results. Daniel doesn't just offer up suggestions he actually takes you through the process and shows you the 'how to'. My partner is now reading it and is getting as much out of it as I did. A great read. I thought that I had covered all basis but after reading this book I am even more enthusiastic about the possibilities available to me. I got so much out of it I will definitely be reading it again!

This book just sucked me in and I read 50% in the first sitting. The reason for that is because it's well written and has valid points that really resonate with me. You know you have found an awesome resource when you keep on making notes in your todo list about all the ideas and

actionable content coming your way. I prefer books that say what they need to say and that don't have too much fluff and this book is exactly like that. Highly recommended!

LOVE LOVE LOVE this book. It's written so it's easy to understand. There are steps to follow to get started right away. It makes sense and it doesn't take days and days to get through it. If you're in business or starting a business, you need this!

This presentation and book brings clarity back to the Pitch which is critical to communicate with potential leads and large audiences.

Remarkable framework. Very simple, yet powerful way to structure thinking about influence. Good for people who want to write a book or people who are the face of their brand, such as consultants.

Very good read, became one of the key books I keep myself surrounded with all the time.

It's rare that you can ever say too many times in your life that a book has changed your business and ultimately your future. Well this book certainly has had a massive impact on my life in a very positive way. I have implemented many of the steps in this book and will implement the ones I have yet to fully complete but already my future is looking a lot brighter compared with my past. The 5 steps really work! I am moving into an area of business where there is a big need and if I didn't have the formula this book provides I wouldn't have been able to successfully enter this market in my opinion. If you are serious about your business and future please buy this book, read it and implement the 5 steps. When you do your life will move to another very exciting level!

Daniel Priestley's simple 5 step process is the key to take you and your business to a whole new level. Daniel has a wonderful way of demystifying business by giving you a practical process that's easy to understand and apply. I've used the KPI process as the blueprint to totally transform my business. I've seen dozens of other entrepreneurs achieve similar results following Daniel's 5 step process. I wish I'd had this book 20 years ago. I can't recommend it highly enough to every budding entrepreneur!

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